



Case Study – Small Business

The Challenge

Small businesses waste millions of dollars a year on the increasing costs of sending, receiving, and handling documents. Money is spent on postage, scanners, real estate, and personnel to process, file, store, and dispose of business documents.

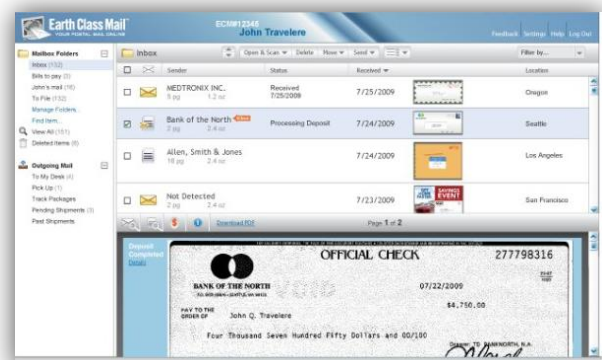
In addition, business people do not have ready access to these items when they are away from their offices, usually returning to piles of unprocessed items and often missing the opportunity to respond to business matters in a timely fashion. There are also the privacy and security issues involved when choosing a business address, as well as having the right address to represent your company.

Elizabeth Price Asher runs a national landscape and design group based in Seattle. She travels constantly to various project work sites and doesn't have easy access to manage important business documents when she's away from her home base. When she returns, she finds piles of mail that take hours to process – customer orders and checks buried among tons of junk mail. Price Asher says paper documents are antiquated and require lots of time – time that's in scarce quantity when you own your own business.

The Solution

Enter Earth Class Mail.™ While researching P.O. Boxes as a possible solution, Price Asher found Earth Class Mail and a completely new way of thinking.

Earth Class Mail gives people the ability to receive and manage their mail online – as easily as email – from anywhere in the world. It instantly scans all the envelope images and presents them to the customer online. The customer then chooses how the item should be handled, which can include recycling, shredding, opening and scanning the contents, shipping to a any chosen address, or if there are checks electronically depositing them. The service also manages standardized process mail, such as claim forms and invoices even more efficiently and cost-effectively.



"It's a productive use of my time, and time is important for small business people. This is safe and secure, and a very efficient way for me to manage my mail," says Elizabeth Price Asher, owner of Price Asher PSD.

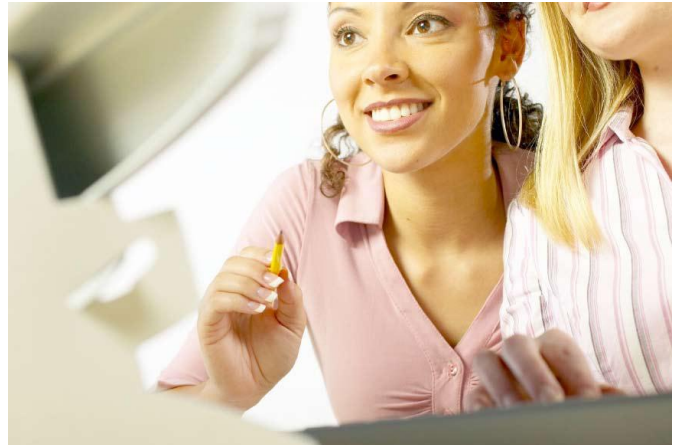
Case Study – Small Business *continued*

The Results

Earth Class Mail has greatly simplified Price Asher's management of her business documents. "It's made me not dread opening the mail – I used to come home to piles of it! Do I miss dealing with junk mail? Not at all!" says Price Asher.

"It saves me hiring an additional employee to receive, open, and manage my important documents. I can do it myself anytime, from any client project location," Price Asher added. "I love the fact that this online mail service is paperless, green, and efficient."

Price Asher receives hundreds of items each month, and manages it all online.



With Earth Class Mail, you, too, can access your important documents regardless of where you are. Save time and money by outsourcing your scanning and deposit, and focus more time on the business you're passionate about.

Visit www.EarthClassMail.com or call 1-866-625-6245 to learn more or to sign-up now!



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