



Case Study – Corefino, Inc.

The Challenge

Corefino is a professional accounting services firm that works with small and midsize businesses. It is a virtual company based in California. More than half of its employees work remotely – some as far away as India. As a virtual company, a big challenge for Corefino is capturing the accounting transactions of its customers in a timely fashion. Much of the documents in their business process are sent by postal mail.

Waiting for documents to arrive, be opened, assigned to the correct client, then finally distribute it takes time and slows document processing.

The Solution

Corefino asked Earth Class Mail to help with their document management. Starting with inbound mail, Corefino is now able to quickly route and manage its customers' accounting documents anywhere in the world. Today, all Corefino customers have an Earth Class Mail account.

Working online speeds the accounting process. "Telling Earth Class Mail to automatically open, scan, and transfer every document streamlines the response time tremendously," says Tom Ramson, vice president of marketing. "We began using Earth Class Mail as a pilot program, and have nearly completed the process of

transferring all of our clients to this system."

Additionally, to speed up the process further, separate Earth Class Mail mailboxes are assigned for each customer's payables and receivables. Now, each mailbox is really a filing cabinets for each customer's documents.



The Results

Corefino has become a paperless office. "What we do is relatively unique in the accounting industry. We've taken advantage of the opportunity to move the accounting industry into the digital age. If you desire a paperless office, it makes sense to convert incoming documents into digital images. It's an easy first step.

By eliminating this critical step in the process, Corefino serves more customers, in a more reliable, efficient way. "We're impressed with the quality and the convenience of Earth Class Mail," says Ransom.

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“Being a virtual company, it solves a number of communications challenges. We are also thoroughly convinced that Earth Class Mail has taken all the steps necessary to ensure the confidentiality and security of all documents.”

About Corefino

Corefino Inc. offers professional accounting services that help small and midsize businesses lower their accounting costs, while improving the

quality and timeliness of their financial reports. Based in Sunnyvale, CA – the heart of Silicon Valley – Corefino does for its customers everything an in-house accounting firm might do – from CFO-level activities through accounts payable, payroll and invoicing. The company handles these tasks in a way that ensures compliance with GAAP, Sarbanes-Oxley, and other regulations. As a result, Corefino clients are free to focus on their core business functions.

Visit www.EarthClassMail.com or call 1-866-625-6245 to learn more or to sign-up now!

